

The Outline of the 16th International
Congress of Oriental Medicine (ICOM)

1. Whole plan for preparation of holding conference and details

□ 16th International Congress of Oriental Medicine (ICOM)

○ Outline

- Period : Sep 14(Fri) ~ 16(Sun), 2012, 3 days
- Venue : COEX
- Theme : The Future of Medicine, Traditional Medicine
- Main Event
 - Sep 14 : On-site Registration, A ceremonious welcome
 - Sep 15 : Government Forum, Department meeting, Opening Ceremony, Gala Dinner, Exhibition and Events
 - Sep 16 : Executive board of ISOM, Department meeting, Closing ceremony, Exhibition and Events, Tour

1) Symposium

- Opening and Closing ceremony
- Department Meeting : 19 Key notes
- Poster Session
- Workshop : 6 times (Academy centered)
- A ceremonious welcome and Gala Dinner
- ※ Government Forum
- ※ Executive board of ISOM

2) Exhibition (B2B)

- Industrial zone(Medical equipment, A hundred of booths), Sancheong promoting zone, World traditional medicine zone, Museum by Experience, etc.

3) Promotion of Sancheong EXPO

	Sep 14(Fri)	Sep 15(Sat)	Sep 16(Sun)		Sep 17(Mon)
10:00 ~ 12:00		Opening ceremony	Executive board of ISOM	Symposium & Workshop ②	Sancheong Tour
12:00 ~ 13:30	Registration	Luncheon	Luncheon		
13:30 ~ 18:00		Government Forum	Symposium & Workshop ①	Symposium & Workshop ③	
19:00 ~ 21:00	A ceremonious welcome	Gala Dinner	Closing ceremony		
			Night Tour		
10:00 ~ 18:00		Exhibition & Event			

Date	Time	GB101	GB102	GB103	GB104~105	203AB	208AB	Auditorium	Hall D	
Sep 14 (Fri)	12:00-19:00	On-site registration								
	19:00-21:00	A ceremonious welcome								
Sep 15 (Sat)	10:00-11:00	Opening Ceremony (Auditorium, 3 rd floor)								
	11:00-12:00	Keynote Lecture ①, ②								
	12:00-13:30	Luncheon								
	13:30-15:30	Traditional Medicine in Each Country	Traditional Medicine and Culture	Safety and Drug Abuse	Standardization of Traditional Medicine	Workshop ①	Workshop ②	Donguibogam		Exhibition
	15:30-16:00	Networking Break								
	16:00-18:00	Traditional Medicine in Each Country (Continuously)	Public Health	Safety and Drug Abuse (Continuously)	Standardization of Traditional Medicine (Continuously)	Workshop ①	Workshop ②	U - Health		
	19:00-21:00	Gala Dinner								
Sep 16 (Sun)	10:00-11:00	Current Status of Pharmaceutical Industry in traditional Medicine	Geriatric Medicine	Medical Cosmetics	Incurable Diseases	Workshop ③	Workshop ④	Evidence-Based Medicine	Exhibition	
	11:00-12:00		Women Health	Obesity						
	12:00-13:30	Luncheon								
	13:30-15:30	Current Status of Pharmaceutical Industry in traditional Medicine	Preventive Medicine	Integrative Medicine	Brain and Mental	Workshop ⑤	Workshop ⑥	Evidence-Based Medicine		
	15:30-16:00	Networking Break								
	16:00-18:00	Current Status of Pharmaceutical Industry in traditional Medicine	Environment and Traditional Medicine	Integrative Medicine	Brain and Mental	Workshop ⑤	Workshop ⑥	Evidence-Based Medicine		
	18:00-18:30	Closing Ceremony (GB104~105)								
Sep 17 (Mon)	09:00-18:00	a field trip of Sancheong EXPO								

※ The above program can be changed.

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1. Opening & Closing Ceremony

Opening Ceremony

- Date : Sep 15(Sat), 2012, 10:00-12:00
- Venue : COEX Auditorium
- Participants : About 1,000 people
- Contents : Declaration the opening of Conference, A congratulatory address of VIP, An address of welcome, etc.

Closing ceremony

- Date : Sep 16(Sun),2012, 19:00-20:00
- Venue : COEX Auditorium
- Participants : About 500 people
- Contents : Evaluation of symposium, Announcement of Forthcoming venues, Chairperson' s Introductory greeting of forthcoming venues, Declaration the closing of Conference.

2. Social Events

A Reception Dinner (Including Performance)

- Date : Sep 14(Fri), 2012, 19:00-21:00
- Venue : COEX Hall D
- Participants : About 500 people

Gala Party (Including Performance)

- Date : Sep 15(Sat), 2012, 19:00-21:00
- Venue : COEX Hall D

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